

THE PROBLEM

Sponsors are spending up to £40,000 per scholar per year to send them to study in the UK, but they tell us that they are not getting a good return on that investment. Their scholars graduate as impressive academics, but with few professional or leadership competencies to prepare them for the world of work.

THE SOLUTION

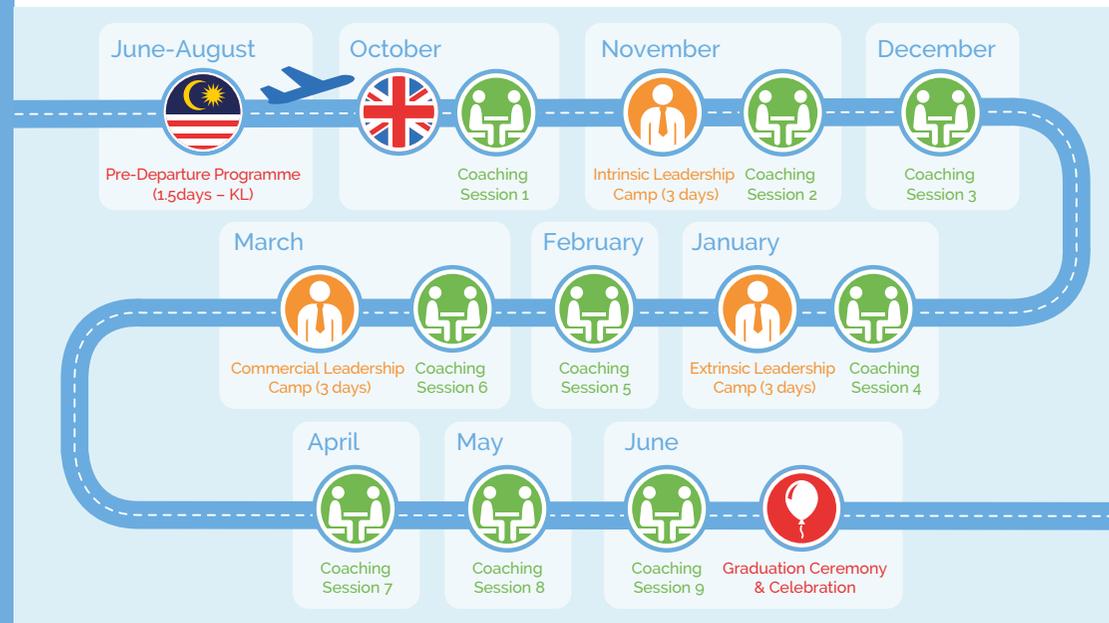
The International Leadership Accelerator is a one-year leadership programme for first-year Malaysian international scholars, delivered in Kuala Lumpur and the United Kingdom. It provides the means through which a sponsor can have a direct impact on their scholars' education, before they return as graduates.

THE BENEFITS

Through the International Leadership Accelerator, scholars are supported to take full advantage of the opportunities for growth during their first year in the UK. They will graduate with increased:

- Confidence and leadership capability;
- Professional skills;
- Commercial nous and world experience.

INTERNATIONAL LEADERSHIP ACCELERATOR



Pre-Departure Programme

A 1.5 day cultural programme, delivered in Kuala Lumpur and designed to prepare scholars for their new life abroad. Led by experienced facilitators from the UK.

Leadership Coaching

9 x monthly one-on-one Leadership Coaching sessions (5 face-to-face, 4 Skype) with each scholar, to stretch and support them beyond their comfort zone. Coaches will help scholars identify and meet personal goals, aligned with the sponsor's values. Scholars and coaches will complete monthly progress reports together, to be shared with the sponsor.

Leadership Camps

Intrinsic Leadership Camp

The sole objective of this immersive and intimate residential programme is to uncover participants' "intrinsic" leadership. The immersion is a powerful catalyst to

spark a shift to a "leadership mindset", as scholars start to discover their own unique leadership strengths, and build the inner-confidence to compete on a global stage.

Extrinsic Leadership Camp

Scholars engage in six intensive skills sessions, where they develop the communication capacity and "executive presence" required to lead. A surprise simulation tests their mettle as they apply their new-found competency in small teams.

Commercial Leadership Camp

Scholars are set a real-life business challenge by their sponsor, in collaboration with their UK partners and BCL. In teams, scholars must utilise everything they have learned in the Leadership Camps and their Leadership Coaching sessions, as they compete in their toughest trial yet and develop their commercial nous.

ABOUT BLUE CHIP LEADERS

Based in the heart of London, we are a niche leadership organisation with expertise in international education and scholarships. We are innovative and seasoned business executives and educators, and live and breathe our values of authenticity, empathy, responsibility, aspiration, courage and trust.

OUR LEADERSHIP PHILOSOPHY

Most leadership companies focus on performance training – "extrinsic" skill development that ensures participants "look and sound" like leaders.

Though we deliver this, we first work to uncover and develop each student's "intrinsic" leadership capacity – the powerful mindset and confidence that makes an individual "think and feel" like a leader.

We also believe that exceptional leadership is fundamentally "divergent", not "convergent" – that the world's most effective leaders are their authentic and unique selves, not a pale imitation of someone else.

OUR APPROACH

As one of our recent clients said, "you can align yourselves very, very quickly with us". With face-to-face meetings in Kuala Lumpur and regular touch-points throughout the Accelerator, we will deliver a revolutionary international education for your scholars, grounded in your own company values and meeting specific skills-gaps you identify within your business.